

Ravi Kumar

✉ Ravik4591@gmail.com | 📞 +91-9041508474

🌐 xposedloot.github.io | 🐙 github.com/xposedloot | 🔗 linkedin.com/in/xposedloot

Profile

Innovative Senior Web Designer with a strong technical foundation (BCA) and 4+ years of experience bridging aesthetics and functionality. Specialized in responsive design, pixel-perfect layouts, and creating compelling visual and graphic assets that enhance user engagement and strengthen brand identity.

Skills

Frontend Development: HTML, CSS, JavaScript, Bootstrap, WordPress, Shopify, PHP, jQuery, Figma-to-CMS.

UI/UX & Design Tools: Photoshop, CorelDraw X7, Illustrator, Balsamiq, Figma, Adobe XD, Dreamweaver, Motion Graphics

Creative & Marketing Skills: 2D & 3D Logo Design, Email Template Design, Business Stationery, Product Posters, SEO

General IT: Computer Hardware & Software Knowledge

Work Experience

Crown Hill IT Solutions, Mohali

Sep 2022 – Sep 2025

Senior Front-End Developer

- Led frontend Design & Development team for global projects.
- Managed large-scale corporate websites combining Backend and Frontend Design.
- Mentored junior developers and conducted code reviews.
- Achieved 90+ GTmetrix & Lighthouse scores through performance optimization techniques.

ZestGeek Solutions Pvt Ltd, Mohali

Apr 2021 – Aug 2022

Junior Software Developer

- Developed responsive web applications using HTML, CSS, JavaScript, and Bootstrap.
- Customized WordPress theme designs to meet business requirements.
- Ensured cross-browser compatibility and resolved debugging issues.
- Improved team output by mentoring a junior Graphic Designer.
- HTML, CSS, JavaScript, Bootstrap, WordPress, PHP.

Fox Techies, Mohali

Sep 2020 – Mar 2021

Web Designer

- Designed user interfaces for 15+ websites with a user-centered approach.
- Created logos, branding assets, and creative marketing posters.
- Photoshop, CorelDraw, Illustrator, WordPress, HTML, CSS.

Education

Bachelor of Computer Applications (BCA) - Panjab University

2017 – 2020

12th (Vocational – IT Applications) - CBSE

2015 – 2017

Project Work

- **Global E-Commerce Platforms (brdy.com, bntonline.co.za, glowmode.com, juliancharles.co.uk):** Design and Developed scalable Product with Checkout and refund workflows.
- **Corporate Websites (digiconsult.co.in, ventur.com.mt, openmindsystems.net, contexo.io):** Built responsive corporate and service based websites.
- **Service-Based Platforms (mercatofamilyclinic.ae, lovehairsalon.uk, metrointeriors.uk):** Developed service websites with appointment flows, contact automation, and mobile responsive.
- **Brand Identity Projects:** Delivered complete branding solutions including logos, typography and marketing assets.

Awards and Certificates

- 1st Prize – Inter-College Logo Design Competition
- Google Digital Unlocked – Digital Marketing Fundamentals
- Successfully delivered 100+ client projects
- All-Rounder Award – College Level